



**Connecting Cook County  
2040 Long Range Transportation Plan  
Draft Goals and Objectives**

The Cook County Department of Transportation and Highways, the Cook County Long Range Transportation Plan (LRTP) Advisory and Program Committee members, and the project team have developed the following draft goals and objectives for the 2040 Connecting Cook County LRTP. After reviewing the Goals and Objectives exhibit and handout, please fill out this form if you have additional suggestions on goals and objectives for us to consider. You can also provide feedback on the draft goals and objectives via email by sending comments by DECEMBER 19, 2014 to: [info@connectingcookcounty.org](mailto:info@connectingcookcounty.org).

GOAL	OBJECTIVES	COMMENTS
<p><b>Economic Opportunity</b> – Invest in transportation improvements that support the economic vitality of the County by fostering local and regional competitiveness, sustained productivity, and increased access to economic productivity for all of the County’s residents.</p>	<ul style="list-style-type: none"> <li>a) Working with local, regional, and state agencies, align public infrastructure investments with identified industry needs to incentivize private sector growth and maximize economic and employment opportunities.</li> <li>b) Support transportation investments and policies that link people with existing and emerging employment centers within Cook County and the region.</li> <li>c) Support improvements and policies across all transportation sectors (air, water, rail and roadway) to enhance the efficient movement of freight and provide connections to cargo-oriented developments.</li> <li>d) Prioritize the reuse and renewal of transportation infrastructure to and between existing industrial areas and job centers over increasing the transportation capacity to greenfield sites.</li> <li>e) Support investments that are aligned with the development of more economically productive residents and communities.</li> <li>f) Improve transportation options and services in Cook County’s least advantaged communities.</li> </ul>	

DEPARTMENT OF TRANSPORTATION AND HIGHWAYS  
69 W. Washington Suite 2300 Chicago IL 60602

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<p><b>Accessibility and Reliability</b> – Increase the integration, connectivity and reliability of the transportation system by developing a comprehensive multimodal system that expands mobility options for all transportation users.</p>	<ul style="list-style-type: none"> <li>a) Support investments and policies that result in a mode shift to alternative transportation modes, including public transportation, bicycling, and walking.</li> <li>b) Improve access to regional employment and activity centers by providing affordable, convenient, and reliable transportation options.</li> <li>c) Support policies and investments that reduce overall travel times, number of trips, and trip lengths for all trip purposes.</li> <li>d) Strengthen first- and last-mile access to regional transit hubs by establishing policies and implementing infrastructure improvements that enhance non-motorized connectivity.</li> <li>e) Increase the efficient and reliable movement of people and goods through investments in customer information, system interconnection and other technologies that reduce travel delays, minimize modal conflicts and improve last-mile connections.</li> </ul>	
<p><b>Safety</b> – Provide a safer transportation system that balances the travel needs of all users, including the general public and area businesses and industries.</p>	<ul style="list-style-type: none"> <li>a) Improve travel safety within Cook County, with an emphasis on eliminating fatalities and serious injuries.</li> <li>b) Reduce inter- and intra-modal conflicts to enhance safety in the movement of people and goods.</li> <li>c) Utilize innovative design strategies to reduce crash exposure and improve traffic flow along major roadway segments and at intersections.</li> <li>d) Incorporate Complete Streets concepts into project designs to accommodate all users of all abilities.</li> </ul>	

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<p><b>Land Use</b> – Create a built environment that promotes healthy, sustainable communities through coordinated land use and transportation policies.</p>	<ul style="list-style-type: none"> <li>a) Promote transit-oriented development— more compact, mixed-use development within walking distance of transit nodes— with supportive transportation enhancements.</li> <li>b) Support the aggregation and growth of transportation, distribution, logistics, and manufacturing businesses around existing intermodal facilities (i.e., cargo-oriented development) by ensuring that infrastructure meets their operational requirements.</li> <li>c) Ensure supportive local land use plans and policies are in place to maximize the benefits of transportation investments.</li> <li>d) Encourage implementation of local land use and economic development plans and policies that make efficient use of all modes of transportation and civil/storm-water infrastructure.</li> <li>e) Establish performance standard-based incentives that encourage most new local development in infill, rather than greenfield, areas as a condition of all transportation investments.</li> <li>f) Promote the preservation and renewal of pedestrian shopping districts through land use policies that restrict curb cuts and require new development to be built at the sidewalk (in designated areas).</li> </ul>	

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<p><b>Environmental Stewardship</b> – Promote a sustainable future through a transportation system that protects, enhances and provides connections to natural, cultural, and historic resources in addition to more traditional destinations.</p>	<ul style="list-style-type: none"> <li>a) Incorporate sustainable infrastructure innovations to support the environment and mitigate impacts throughout an asset’s lifecycle.</li> <li>b) Utilize new tools, techniques, and resources to reduce the negative impacts of the transportation system on the environment.</li> <li>c) Encourage policies and programs that reduce carbon emissions and single occupancy vehicle use in the region and increase the efficiency of the transportation system.</li> <li>d) Enhance and protect connections to regional assets (e.g., forest preserves, regional trails) by eliminating barriers or modal conflicts.</li> </ul>	
<p><b>Implementation</b> – Advance a plan that preserves, maintains, and strategically operates existing transportation assets while investing in the expansion and diversification of critical transportation services and infrastructure.</p>	<ul style="list-style-type: none"> <li>a) Deliver a fiscally responsible and coordinated program of projects consistent with the state and region’s visions to meet transportation demand.</li> <li>b) Assist and/or participate in the execution of collaborative agreements between state, regional, and local governments and the private sector to encourage increased integration of the multimodal transportation system, integrate transportation and land use outcomes and reduce inconvenience for users.</li> <li>c) Leverage existing assets that are still useful to support transportation needs for current and anticipated population, land use and economic development needs.</li> <li>d) Leverage existing and secure new funding and financing sources to increase the number of projects that can be implemented.</li> <li>e) Support investments that maximize the use of our transportation system in a manner with highest benefits-to-cost ratio.</li> </ul>	

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